



5 Minute PPV Campaigns Direct Link on Lead Impact

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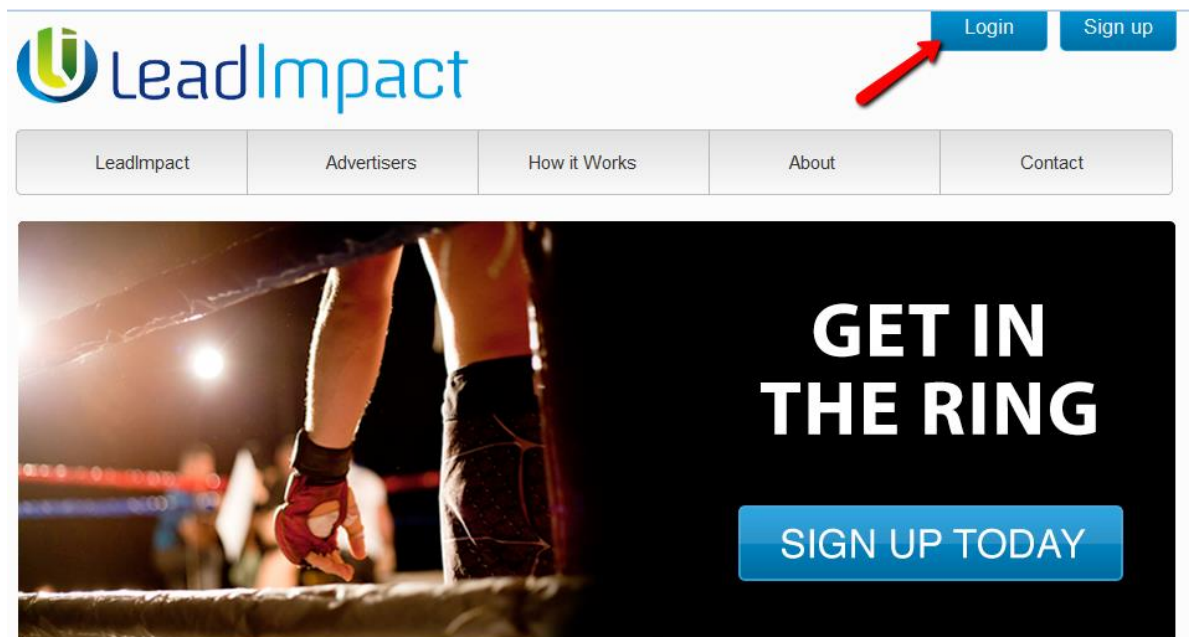
INTRODUCTION

This is not one of those “blow your mind lessons.” It’s quick and painless...

You guys asked for it so here it is...a simple example of how to direct link offers on Lead Impact using prosper202 to track keyword targets.

Lead Impact is great network to get started with and it’s only a \$200 deposit to get started them verses Traffic Vance’s \$1000 deposit. Here’s a quick tutorial on how to set up a fast campaign with Lead Impact.

Step 1. Go to Lead Impacts homepage and create an account (also helps if you fund the account 😊, <http://www.leadimpact.com>). After the account is set up, click the blue “Login” button towards the top of the main page and enter your login information.



Choose an offer from a CPA network that has a landing page that fits well into the pop-up box. For example you can test the link using a popup checker like this one:

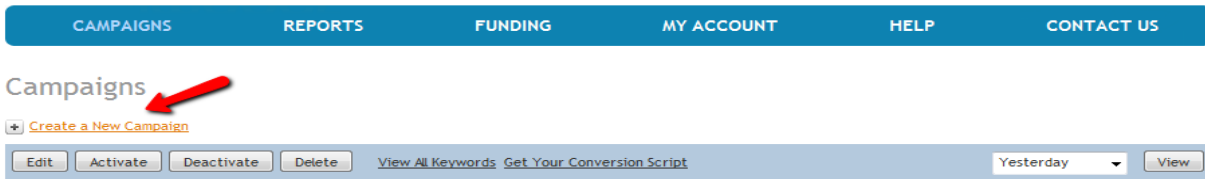
<http://www.cpvden.com/members/tools/popper/>

There are so many different theories on best offers to try out so we won't bore you. If you are direct linking the trick is to find an offer that has a landing page that fits well into the pop-up box. The best



types of offers are 1 page submits, email submits and zip submits. There are several email submits and form offers available on the Vault Affiliate network.

Next, click **“Create a New Campaign”** in the main dashboard towards the top of the page.



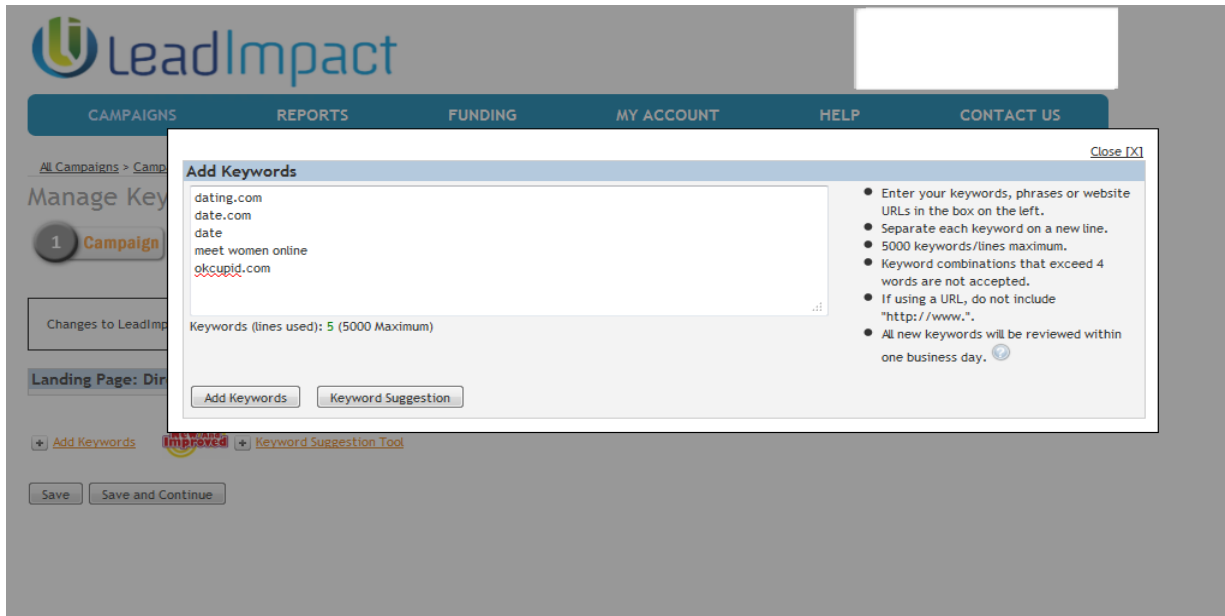
Step 2. Campaign Info

Create a name for your landing page and place your offer link in the correct fields. Pick a category and sub category and click the **“Keyword Pass-Through”** box to make sure you’re able to identify your converting targets. Also, pick your country for the traffic you’re going to send. In this example we use prosper202 so you must set up the campaign on prosper202 also as a direct link campaign.



Step 3. Keywords

Now we're going to add our targets. Place each url or keyword target in the white box and click the **"Add Keywords"** button. You can also use the **"Keyword Suggestion tool"** to help find high volume targets.



For this campaign Lead Impact adjusted the bids to the minimum bids automatically, so you can either leave the bids at the minimum or adjust the bid to rank the highest for your targets.



Manage Keywords

- 1 Campaign
- 2 Landing Page
- 3 Keywords**
- 4 Campaign Summary

Changes to LeadImpact: [CLICK HERE TO READ](#) this important message about **REMOVAL OF NON-PERFORMING KEYWORDS**.

Landing Page: [Direct Link Offer 1](#) (show details)

[+ Add Keywords](#)  [+ Keyword Suggestion Tool](#)

Keyword Display Filters

Active Awaiting Approval Inactive Disapproved Keyword Filter:

<input type="checkbox"/>	Keyword	Current Bid	Max Bid	Bid Type	Status	Rank	Other Bids
<input type="checkbox"/>	dating.com	\$0.0150	0.015	Manual	Awaiting Approval	1	0.0150, 0.0150
<input type="checkbox"/>	meet-women-online	\$0.0150	0.015	Manual	Awaiting Approval	1	0.0150
<input type="checkbox"/>	okcupid.com	\$0.0150	0.015	Manual	Awaiting Approval	2	0.0220, 0.0150, 0.0150

Page 1 [Export Keywords](#)

Now just click **“Save and Continue”** and the campaign is ready and gone for approval. Sit back and wait and then analyze the data. Visit the [forum](#) for more pppv discussion.